

**Amway**

**IGNITING**  
*Your Growth*

**Europe, Southern Africa, Australia and New Zealand**



Let's together  
celebrate the  
90<sup>th</sup> anniversary  
of Nutrilite



**Do not miss the opportunity  
to visit Nutrilite Centre  
of Optimal Health**



# How to qualify\*\*



## New Platinums

6 Qs + 60.000 Ruby PV (45.000 Ruby PV for Australia & New Zealand)

in the period of December 2022 to August 2023

OR

8 Qs in the period of December 2022 to August 2023

## New Higher Awards

Founders Platinums, Sapphire,  
Founders Sapphire, Emerald+

Achieve this new level in any of the ways  
currently valid with the Amway Sales &  
Marketing Plan

\*\*new first-time qualifiers not requalifiers.

# Program Experience

- Centre of Optimal Health Tour
  - Nutrilite Expert Consultations
  - Health Assessments
  - Recognition Dinner
  - Dr Sam Meet & Greet (TBC)
  - Trout Lake Farm Visit (TBC)
  - More to come
- 
- 4 Nights stay & 3 Day Nutrilite Program Experience
  - All landed costs covered by Amway
  - Contribution of 500 euro towards your travel \*by Amway
  - Timing is October – December 2023



# Nutrilite™/Nutriway™ Brand Experience Trip PY23 FAQ

# Nutrilite™/Nutriway™ Brand Experience trip

## Qualification criteria

**1. ABOs achieving the new highest level in the Performance Year 2023 (PY23) will qualify for this trip. Are all new highest levels achieved in the PY23 included?**

- New Platinum<sup>1</sup>, new Founder Platinum, new Sapphire, new Founder Sapphire, new Emerald and above new highest levels achieved in PY23 are considered for this trip. (includes all new higher levels including GAR qualifiers)
- New Ruby, new Founders Ruby and new Pearl in PY23 are excluded.
- Requalified Diamond and above in PY23 will have the option to “buy in package” if they wish to attend to support their downlines.

<sup>1</sup>Note that qualifying as a new Platinum in PY23 does not automatically mean qualification for the trip. Please refer to Question 2 for more details.

**2. Does a new Platinum in PY23 need to do anything on top or qualify at a new Platinum is enough?**

There are 2 options for new Platinum in PY23 to qualify for this trip.

Option 1: A new Platinum in PY23 needs to have 6 Qualified (Q) months in the period of December 2022 to August 2023 with 60.000 Ruby PV (45.000 Ruby PV for Australia and New Zealand) in the same period.

Option 2: A new Platinum in PY23 needs to have 8 Q months in the period of December 2022 to August 2023.

# Nutrilite™/Nutriway™ Brand Experience trip

## Qualification criteria

**3. There will be new Platinums who will qualify at new levels in the period of September through November 2022. Are those new Platinums qualified for the trip? Can they count Ruby Volume and Qualified months from this period or only volume and Q months in the period of December 2022 to August 2023 count for this trip?**

New Platinums in PY23 are not automatically qualified for this trip. They need to qualify under one of 2 options available for new Platinums. For details see Question 2.

**4. I qualified as a new Platinum in September 2022. What do I need to achieve to qualify for the incentive?**

You have 2 options available. For details see Question 2.

**5. If ABO started his Platinum qualification in the PY22 and qualified for new Platinum in PY23 can he qualify for this trip with 60.000 Ruby Volume (45.000 Ruby PV for Australia and New Zealand) from December 2022 to August 2023?**

Yes, if this ABO will achieve one of 2 options available for new Platinums in PY23. For details see Question 2 as well as different scenarios in Question 6 to Question 9.

# Nutrilite™/Nutriway™ Brand Experience trip

## Qualification criteria

**6. Will the new Platinum in the below table be qualified for the trip?**

Yes, because this Platinum fulfils all the criteria for the trip. He qualified under option 1 – he had 6 Q months and 60.000 Ruby PV (45.000 Ruby PV for Australia and New Zealand) from December 2022 to August 2023.

PY23												
	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Month		Q	Q	Q	Q	Q	Q	Q	Q	Q		
Q months												
New highest level in PY23							New Platinum					
Ruby PV				60.000 / 45.000 (ANZ)								

# Nutrilite™/Nutriway™ Brand Experience trip

## Qualification criteria

7. Will the new Platinum in the below table be qualified for the trip?

Yes, because this Platinum fulfils all the criteria for the trip. He qualified under option 2 – he had 8 Q months from December 2022 to August 2023.

PY23												
Month	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Q month				Q	Q	Q	Q	Q	Q	Q	Q	Q
New highest level in PY23										New Platinum		

# Nutrilite™/Nutriway™ Brand Experience trip

## Qualification criteria

**8. Will the new Platinum in the below table be qualified for the trip?**

No, because this Platinum does not fulfil all the criteria for the trip. He would need at least, option 1 - 6 Q months and 60.000 Ruby PV (45.000 Ruby PV for Australia and New Zealand) in the period from December 2022 to August 2023 OR option 2 – 8 Q months in the period from December 2022 to August 2023.

	PY22							PY23							
	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Month	Q	Q	Q			Q	Q	Q		Q	Q	Q			
Q months															
New highest level in PY23								New Platinum							
Ruby PV	30.000 / 22.500 (ANZ)							60.000 / 45.000 (ANZ)							

# Nutrilite™/Nutriway™ Brand Experience trip

## Qualification criteria

**9. Will the new Platinum in the below table be qualified for the trip?**

No, because this Platinum does not fulfil all the criteria for the trip. He would need at least, option 1 - 6 Q months and 60.000 Ruby PV (45.000 Ruby PV for Australia and New Zealand) in the period from December 2022 to August 2023 OR option 2 – 8 Q months in the period from December 2022 to August 2023.

PY23												
Month	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Q months		Q	Q	Q	Q	Q	Q					
New highest level in PY23							New Platinum					
Ruby PV		60.000 / 45.000 (ANZ)										

# Nutrilite™/Nutriway™ Brand Experience trip

## Qualification criteria

**10. Are Requalified and Come-back levels in PY23 qualified for this trip?**

No, only first-time-ever new qualifiers in PY23 are included.

**11. Is Ukraine included as well?**

Yes, all countries from our region are included (Europe, Southern Africa, Australia and New Zealand).

**12. My highest Pin is Emerald. I have never achieved the Sapphire and Founders Sapphire before. Does achieving the new (Founders) Sapphire level in PY23 count as a new qualification for this trip?**

No, as this is not your highest level.

# Nutrilite™/Nutriway™ Brand Experience trip

## Tracking

### **13. Where can ABOs track their progress related to this trip?**

All ABOs can track their Ruby monthly Volume in the Core Plus+ Dashboard or LOS Map and in MyBiz for Platinums and above and also on Monthly Bonus Statements where also the number of Q months is included.

# Nutriline™/Nutriway™ Brand Experience trip

## Trip Terms and Conditions

### **14. What costs are going to be covered by Amway? Are there any costs which are not going to be covered by Amway?**

All landed costs (ground transfers, hotel accommodation, food & beverages) will be covered by Amway for all qualified ABOships during the duration of the trip. Amway will give a travel allowance in the amount of 500 EUR per ABO to cover air travel costs. All other costs will need to be managed by qualified ABOs. Detailed terms and conditions will be shared in due course.

### **15. When will the trip take place?**

The target date is sometime between October and December 2023. You are going to be informed about the exact dates in due course.

### **16. What will be the duration of this trip?**

It will be 4 nights & 3 days of brand experience program in California, USA at the Centre of Optimal Health. Details will be shared in due course.

### **17. What will the programme include?**

Centre of Optimal Health Tour, Nutrilite Expert Consultations, Health Assessments, Recognition Dinner, Dr Sam Meet & Greet (TBC), Trout Lake Farm Visit (TBC) and more to come.

# Nutrilite™/Nutriway™ Brand Experience trip

## Terms and Conditions

**18. In case of multiple qualifications (i.e., new Founders Platinum in country 1 and new Emerald in country 2) are we going to offer some additional benefits for this trip, like cash compensation or 2nd generation could join?**

This special trip is organized to celebrate the 90<sup>th</sup> Nutrilite Anniversary and no compensations are considered for possible multiple qualifications.

**19. If I reach 2-3-4 new levels – will I get compensation for other qualifications? Or can I bring my 2nd gen children to the trip with me in lieu of another achieved level?**

This special trip is organized to celebrate the 90<sup>th</sup> Nutrilite Anniversary and no compensations are considered for possible multiple qualifications.

**20. Can children come as well? If yes, what are the conditions?**

Since this trip is not a Family event trip, no children are allowed.

**21. If I will qualify, but can't attend – can I get compensation?**

This special trip is organized to celebrate the 90<sup>th</sup> Nutrilite Anniversary and no compensations are considered for possible multiple qualifications.

**22. Will Amway provide US visa support to ABOs (Turkey, Ukraine, etc.)?**

If the attendees require visa support, Amway can provide the necessary documents from our end for the visa application.

# Nutrilite™/Nutriway™ Brand Experience trip

## General

### 23. How many options are available for Founders Platinum qualification?

In PY23 there are 3 methods available to qualify at the Founders Platinum level. See below for details:

- Method 1: 12 Silver Producer months (SP or Q months) within a PY
- Method 2: 10 or 11 SP months with a total of 144.000 Volume Equivalency PV<sup>2</sup> (VE PV) within a PY (108.000 Volume Equivalency PV for Australia and New Zealand)
- Method 3: 10 or 11 SP months with a total of 120.000 Group PV<sup>3</sup> (GPV) within a PY (90.000 Group PV for Australia and New Zealand). This method is a Pilot for PY20 to PY23.

<sup>2</sup>VE PV is the total downline volume within a certain PY – including any downline Silver Producer, Gold Producer and Platinum volume with no restriction on pass-up.

<sup>3</sup>GPV is the monthly point value that includes one's downline group volume as well as negative volume from a downline ABO. However, volumes of qualified 21% legs are not counted.

### 24. What is Ruby PV?

Ruby Volume includes Personal Volume plus Pass-up Volume from in-market legs who are not at 21% on the Performance Bonus schedule. Group Volume from downline qualified Platinums is not included, regardless of whether or not they are at 21% on the Performance Bonus Schedule for the month.

### 25. How can I qualify for a new Platinum according to the Core Plan?

You need to achieve any 6 Q months within the PY. For the first-time Platinum<sup>4</sup> qualification only, an ABO can use a rolling 12-month period to attain 6 Q months, 3 of which must be consecutive.

<sup>4</sup>Please note that qualifying as a new Platinum in PY23 does not automatically qualify you for the trip. You need to qualify under one of 2 options available for new Platinums in PY23. For details see Question 2.

# Nutrilite™/Nutriway™ Brand Experience trip

## IMPORTANT

Your participation in the New Platinum Seminar, Leadership Training Seminar, Diamond Conference or any other incentive event requires the fulfilment of the qualification criteria and is at the sole discretion of Amway upon written invitation prior to the event.

All events are subject to governmental travel advisories and health & safety recommendations from the World Health Organization (WHO) which we will monitor and keep you updated with.

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